

Top Edge: 78.75" width + bleed

## Graphic Wraps: OCX Stretch Wrap

Total Graphic Area: 84.75"w X 45.5"h (Top: 31"w X 21.25"d)

Total Graphic Area: 80.75"w X 41.5"h (Top: 27"w X 17"d) (Visual Height: 37.5"h, Front Visual: 22"w)

Please be sure to include a 2" bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) within 2" of the edge (gray area is recommended safe area for front).

## General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
  All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

## RECOMMENDED FRONT VISUAL