

Acceptable File Formats

- Adobe Illustrator
- Adobe Photoshop
- Quark (not preferred)

*Photoshop and Illustrator are preferred, as they are more suitable applications for large format printing.

Quark files may cause fragmented text or gradients. If this occurs, art time will be charged to fix the files. We recommend that you export the files as an eps and convert all fonts to outlines.

Fonts

Fonts must be provided or text must be converted to outlines. If you are working on a PC, please provide True Type fonts or convert all text to outlines.

Resolution

All rasterized files must be between 100-120 pixels per inch (ppi).

Murals

- Files must be built as one image. Be aware of panel breaks and try to minimize the amount of text that crosses over panels.
- Do not use Quark for murals, use Illustrator or Photoshop.
- Illustrator special effects that mimic Photoshop effects, such as glows, transparencies or drop shadows are not supported for mural output.

Color

- All files must be CMYK-Provide hardcopy layouts on all graphics. -If Pantone colors are used, please indicate on hard copy.
- Any critical colors pertaining to logos or corporate identity should be called out as Pantone coated or uncoated.

Vinyl Graphics

- All artwork must be vector
- No gradients
- Assign PMS values for color matching.

Dye Sublimation

Add 2" of bleed around perimeter and make sure graphic is proportionate to display.

Online Templates

Templates for all of the banner stand graphics are available online @ www.orbusinc.com under the downloads button.

Acceptable Storage media

DVD, CD, 3.5" floppy and Zip disks.
*FTP is also available @ <ftp://67.92.146.148> no username or password is needed.

***Hard media submitted for production will not be returned unless noted on purchase order.**